Sarva Siksha Abhiyan, EGDT.

District Innovative Programme

Adolescent Girls Awareness Programme

BALIKAA TELUSUKO
Brain Child of

Sri. H. Arun Kumar, IAS
Dist. Collector & Chairman
Sarva Siksha Abhiyan,
East Godavari, Kakinada
Why??

Need and Importance of Programme Planning
WELL PLANNED IS HALF DONE

PLANNING

STRATEGY

Execution

Success
Meeting: District Level Planning Meeting was conducted under the Chairmanship of Dist. Collector

Date: 21.10.2016 FN

Participants: All Technical, Professional and Degree College Principals

Venue: Court Hall, Collectorate Kakinada.
**OBJECTIVE OF THE PROGRAMME**

Educate and provide awareness to the adolescent girls about:

- Gender Awareness
- Menstrual Health and hygiene
- Child Marriages
- Child Abuse
- Nutrition
- Relationships
- Child trafficking
- Goal setting and Career Guidance
RESOLUTIONS

1. District Committee should be formed
2. Responsibilities should be fixed
3. Dist. Resource Group to be identified
4. Programme schedule to be prepared
5. Resource material should be prepared.
6. Plan of action to be chalked out
7. Identification of targeted schools
8. Resource teams @ 5 students
9. Phase wise plan of action
10. Venues, transportation
11. Documentation
<table>
<thead>
<tr>
<th>Chairman</th>
<th>Collector &amp; Chairman, SSA, EG Dt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convener</td>
<td>Project Officer, SSA, EG Dt</td>
</tr>
<tr>
<td>Member</td>
<td>RJDSE, Kakinada</td>
</tr>
<tr>
<td>Member</td>
<td>RJD, Higher Education</td>
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<tr>
<td>Member</td>
<td>RJD, Technical Education</td>
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<tr>
<td>Member</td>
<td>DEO, E.G.Dt, Kakinada</td>
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<tr>
<td>Member</td>
<td>DM&amp;HO, E.G.Dt, Kakinada</td>
</tr>
<tr>
<td>Member</td>
<td>Deputy Director, B.C welfare, EG Dt</td>
</tr>
<tr>
<td>Member</td>
<td>Deputy Director Social welfare</td>
</tr>
<tr>
<td>Member</td>
<td>Project Director, ICDS</td>
</tr>
</tbody>
</table>
FIXING - RESPONSIBILITIES

Programme Coordinator And Organizer

Sri. M. Seshagiri,
Project Officer,
Sarva Siksha Abhiyan,
East Godavari.

Implementation and Follow up

Sri. J. Radha Krishna Murthy,
Joint Collector-2,
East Godavari Dist.
Name coined for the Programme

Initially
MAGUYA TELUSUKO

Changed as
BALIKA TELUSUKO
Targeted Group

Phase-I
Adolescent Girls Studying in Residential institutions

Phase-II
Adolescent Girls Studying in Regular Schools
Plan of Action for **Phase – I**

Planned to conduct District Level Orientation in III Spells

<table>
<thead>
<tr>
<th>Spell</th>
<th>Place</th>
<th>Tentative Date</th>
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<tbody>
<tr>
<td>Spell - I</td>
<td>JNTU, Kakinada</td>
<td>23.11.2016</td>
</tr>
<tr>
<td>Spell - III</td>
<td>GSL Medical College, Rajahmundry</td>
<td>24.01.2017</td>
</tr>
<tr>
<td>S.No</td>
<td>Division</td>
<td>No. of Colleges</td>
</tr>
<tr>
<td>------</td>
<td>--------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>1</td>
<td>Kakiada</td>
<td>12</td>
</tr>
<tr>
<td>2</td>
<td>Amalapuram</td>
<td>8</td>
</tr>
<tr>
<td>3</td>
<td>Rajahmundry</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>24</strong></td>
</tr>
<tr>
<td>TEAM -1</td>
<td>TEAM -2</td>
<td>TEAM -3</td>
</tr>
<tr>
<td>-------------------------</td>
<td>--------------------------------------</td>
<td>--------------------------------------</td>
</tr>
<tr>
<td>Gender Awareness</td>
<td>Nutrition,</td>
<td>Changes in Adolescence</td>
</tr>
<tr>
<td>Gender Equality,</td>
<td>Beauty Consciousness</td>
<td>Menstruation</td>
</tr>
<tr>
<td>Peer pressure</td>
<td>Relations, values and customs</td>
<td>Menstrual health and hygiene</td>
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</tbody>
</table>
District Resource Group

1. Dr. D.Vijaya Lakshmi, Psychologist

2. Dr. Anitha, Nutritionist

3. Dr. Suseela, Gynecologist

4. Smt. B.Lalitha Chaitanya, Psychologist and Trainer

5. Smt. P.A.S. Vani, Senior Teacher

6. Smt. N.V.Padmavathi, Senior Teacher

7. Sri.P.Venkatrav, District Coordinator, ICPS

Smt. T. Rama Lakshmi, Course Coordinator
PROGRAMME LAUNCHING

A STEP TOWARDS SUCCESS
JNTU MEETING HALL, KAKINADA

Dt. 23.11.2016
GSL MEDICAL COLLEGE, RAJAHMUNDRY

Dt.24.01.2017

National Girl Child Day Celebrations
Training of Trainers (TOT)

Participatory approach
TOT PROGRAMME
TOT Programme
TOT PROGRAMME
TOT Programme
Task &
Instructions given to the Teams

• Observe facilities provided to children
• Stay at residential institutions
• Mingle with the children.
• Share the knowledge in the selected 5 themes
• Avoid class room atmosphere at the time of instruction.
Phase – 1
Targeted Residential Institutions

Kasturba Gandhi Balika Vidyalayanas

Tribal, SC, BC, Social Welfare Hostels

Residential Schools
A Journey to Residential Institutions

To the Four Corners of the District
Journey towards ...
OBSERVATIONS

By Teams
Observed

Infrastructure

School Premises

Assembly

Games
Observed

Toilets

Class Room Instruction

Toilets

Special Class
NUTRI GARDENS

Maintained by children
Anganwadi Centres
Gathered Information
Strategy followed by the Resource Teams
Mingled with the Children
Activity – Participatory – Role Play
Gender Awareness
Gender Equality
Peer Pressure
Differences between sex and Gender
Menstrual cycle, problems, hygiene

Changes in Adolescence, menstrual health and hygiene
Problems of child marriages

Acts regarding child marriages.

Infant mortality death rates may take place due to child marriage. Child abuse and trafficking.
Love and Attraction

Differences between Love and attraction

carrier guidance
Monitoring and Support

- Continuously Monitored by District Collector over Phone and Reviewed the programme regularly.
- All the Sect oral Officers of SSA
- Mandal Educational Officers
MONITORING AND SUPPORT
WIN WIN APPROACH
<table>
<thead>
<tr>
<th>To the Children</th>
<th>To the resource team</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Will get awareness on 15 valuable Topics.</td>
<td>• Leadership qualities</td>
</tr>
<tr>
<td>• Will get an idea about goal setting</td>
<td>• Field exposure</td>
</tr>
<tr>
<td>• Increase in confident levels</td>
<td>• Special training on selected Topics.</td>
</tr>
<tr>
<td>• Will get awareness - on impact of child marriages.</td>
<td>• Interaction with District officials</td>
</tr>
<tr>
<td>• Different experience to the regular routine</td>
<td>• Gets the direct knowledge about the Residential system</td>
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<td></td>
<td>• Opportunity to involve in a good project</td>
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<td></td>
<td>• Human touch</td>
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<tr>
<td></td>
<td>• Will get ” Appreciation Certificate” from the authorities .</td>
</tr>
</tbody>
</table>
Resource Team Members
HUMAN TOUCH AND SWEET MEMORIES

Selfie and group photos
HUMAN TOUCH AND SWEET MEMORIES

Selfie and group photos
Leader Ship

wonderful opportunity to address a big gathering.
Creativity and Cultural Activities

Maguva Telusuko with Candles

drama about Girl Harrasment
Field visit and site seeing
To the children

They are motivated
Children Motivated
Children sharing their views

LITTLE LEADERS
Motivated Child with Present Collector Sri Kartikeya Misra, IAS
Balika Telusuko

In

Republic Day Celebrations

26th Jan-2017
In Republic Day Celebrations
Applause to the Concept
Hoardings
AP Mahila Samatha Society

ANDHRA PRADesh MAHILA SAMATHA SOCIETY
State Level Workshop
Preparation of Annual Action Plan 2017 - 18
16th & 17th May, 2017
Commissioner of School Education
Government of AP, Amaravati
success
Contributors of Success

- First and foremost success partners are Parents of the College Students for sending their children to far away places for three days.
- District Administration and officers of Residential institutions.
- Principals and correspondents of Colleges.
- Head of institutions of Residential institutions for taking out most care for three days.
- District Resource Team Members.
Opinion of Resource Team Members
Responses from RPs

❖ It's an wonderful opportunity
❖ We learnt a lot
❖ We enjoyed a lot
❖ We will extend our cooperation in future also
❖ Programme like this is very much needed
Responses from Resource Team members

❖ We did not get this type of opportunity at our school days
❖ Designing and implementation are too good
❖ It’s a memorable one for us
❖ Rare opportunity to visit far away places
❖ Never forget heart touching relationship with the our sisters at the schools
❖ We never expected that we have such good leadership qualities in us
❖ Really thanks to our District Collector for giving us such a very wonderful opportunity
District Resource Persons
Deepti College Students Submitted a detailed report through College Principal
Creating a Platform for the next academic year
“Don't forget, a person's greatest emotional need is to feel appreciated.”

H. Jackson Brown

LearningStationMusic.com
“TAKE TIME TO APPRECIATE EMPLOYEES AND THEY WILL RECIPROCATE IN A THOUSAND WAYS”

– BOB NELSON
BEST PARTICIPATION – TO THE CHILDREN
Phase – I “VIJAYOTSAVA ABHINANDANA SABHA” was conducted on the occasion of international women’s Day.

Appreciation Certificates given to all the 560 Team Member.

Honored 24 College Principals and 12 District Resource Team Members with mementoes.
Appreciation Certificates to Team Members

BALIKA TELUSUKO
ADOLESCENT GIRLS AWARENESS PROGRAMME

CERTIFICATE OF APPRECIATION
This Certificate is awarded to
Name: Smt./Kum....
College: Siddhartha Degree College

For the best service in District innovative Programme BALIKA TELUSUKO as Resource Team Member organised by Sarva Shiksha Abhiyan East Godavari District during the year 2016-17.

Project Officer
District Collector and Chairman
My feeling as a programme Coordinator

Enjoying the Success with the results achieved in Phase - I and feeling happy to be the part of this programme
My feeling as a programme Coordinator

A Man behind the success

He is:

- The Leader
- Philosopher
- Guide

Sri H. Arun Kumar, I.A.S.,
District Collector & Chairman,
East Godavari District, Kakinada
My feeling as a programme Coordinator

- Very good innovative programme
- Personally very much thankful to our District Collector to endorse this innovative work to Sarva Siksha Abhiyan.
- Conducted Phase-I successfully
- More than 12000 children benefited
- I personally interacted with most of the children, their responses are very excellent. I recorded their responses in my Cell Phone too.
- Planned to extend this programme to all the Schools in the district next year with the approval of the authorities
CHIEF MINISTER'S OFFICE
AMARAVATI

CMP No.5073/Secy (MGS)/2017, dated: 29.05.2017

Please find the details of programme, Baalikaa Telusuko, an experimental project conducted successfully in the East Godavari district. It is primarily, educative programme for adolescent girls. It was implemented with Sarva Siksha Abhiyan (SSA) in the district.

Hon’ble Chief Minister has directed to examine the details of project and implement the programme with involvement of Sarva Siksha Abhiyan in all districts of the State.

You are requested to take necessary action.

(M. GIRIJA SHANKAR)
Secretary to CM

To,
1. The Spl Chief Secretary to Government,
   School Education Department.
2. The Secretary to Government,
   Women, Disable and Child Welfare Department.

Copy to
2. All the District Collectors in the State.
Future plan

- Planned to continue this Programme in 2017-18 also in All Residential Institutions
- Planned To extend this programme to the Regular Schools
- Targeted 1,25,000 Number of Children and 651 Number of Schools
- Planned to continue this programme as an internal programme of Girl Child Development Activity.
Waiting For an Opportunity

To prove What We Are
Paper Clippings
‘మాని ఈమేది’

అధికారులు ఆంధ్రప్రదేశ్ యొక్క నేల వేడుక ఈమేది అందించాయి. స్వాతంత్ర్యం అక్రమానికి లేదా నేల వేడుకల్లో ఇప్పటి వరకు ప్రతి దినే ప్రస్తుతిలో నిర్ణయం కావడాన్ని పతించింది. ఈ తోడాడంలో వేధ అడుగు ప్రత్యేకంగా నిర్ణయించాను.

అలాగే, ఎందుకంటే ఇన్ని నేల వేడుక ఆధ్యాత్మికత, సామాజిక స్థాయి, నేల సంస్థలు తొలగించడానికి ప్రముఖ సంస్థలు తప్పించాయి. ఆ ప్రముఖ సంస్థలు తప్పించిన సమాచారాలు నంది రే ప్రఖ్యాతి ప్రారంభించాయి.

సమాచారం


మాని ఈమేది భావం కలిగింది. పరిస్థితులు ఆచరణల ప్రయత్నాలు కలిగి ఉంది. అందువల్ల అనేకం సమాచారాన్ని ప్రారంభించాయి. ఈ సమాచారాన్ని పిలుపాలనుకుంటున్న లేదా పిలుపించింది.
Paper article