

Schemes for women in AP



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Budget for women schemes(Rs cr)

SERP	14690
BC Welfare	3186
WCD	1740
MGNREGS(RD)	1374
MEPMA	1002
APSWREI	628
Tribal welfare	618

Budget for women schemes(Rs cr)

SC CORPN	421
School education	289
horticulture	205
Health and family welfare	199
Social welfare	172
APSRTC	106
Civil supplies	70
AH	45

Budget for women schemes(Rs cr)

APWCFC	34
Sericulture	16.46
Social welfare board	15
GCC	3.0
Labour	2.0
Kapu welfare	2.0
Home	0
Total	27020

Flag ship programs

- Quota in education and jobs
- Land and house pattas
- Digital literacy to SHGs
- Rs 10,000 monthly income to a household-livelihoods
- Antenatal care, hospital delivery and talibidda express
- SNP cover to 42 lakh women and children up to 6 yrs
- One meal to 2.3 lakh pregnant women –Anna Amruta hastam
- Anganwadi bldgs under NREGS
- Nutrition and health tracking system
- State Nutrition mission

Flag ship programs

- **Holistic dev scheme for women –sabala**
 1. **Nutrition**
 2. **Life skills**
 3. **Training**
 4. **IEC**
 5. **Vocational training**
 6. **Kishore diwas**
 7. **ICDS**



Government Starts Pradhan Mantri
Surakshit Matritva Abhiyaan for
PREGNANT WOMEN

[@magooofindia.com](https://www.instagram.com/magooofindia.com)



Female literacy rate has improved from 8.9% in 1951 to 65.5% in 2011, but still it is below the world average 79.7%.

Breaking Stereotypes

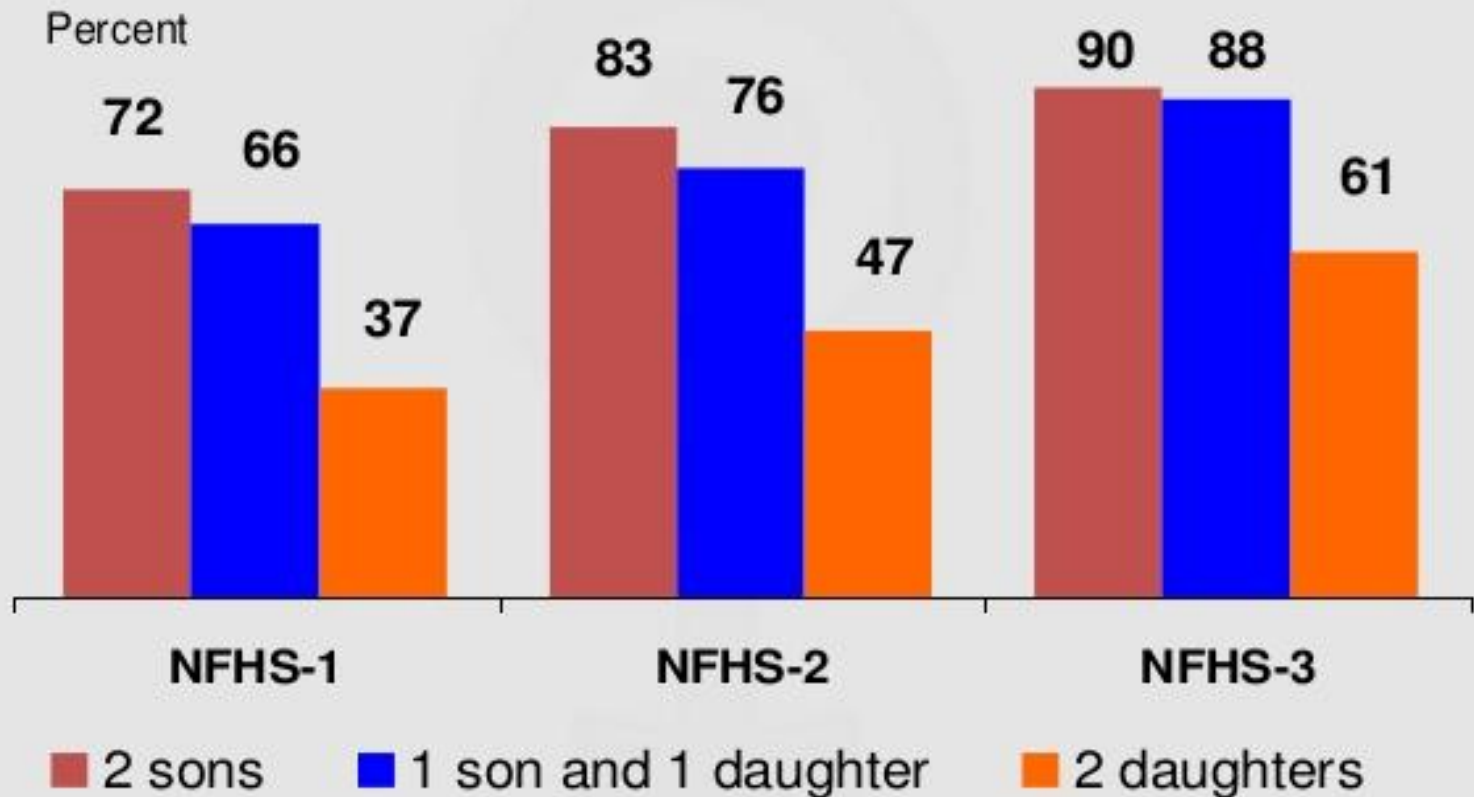


Women Institutions

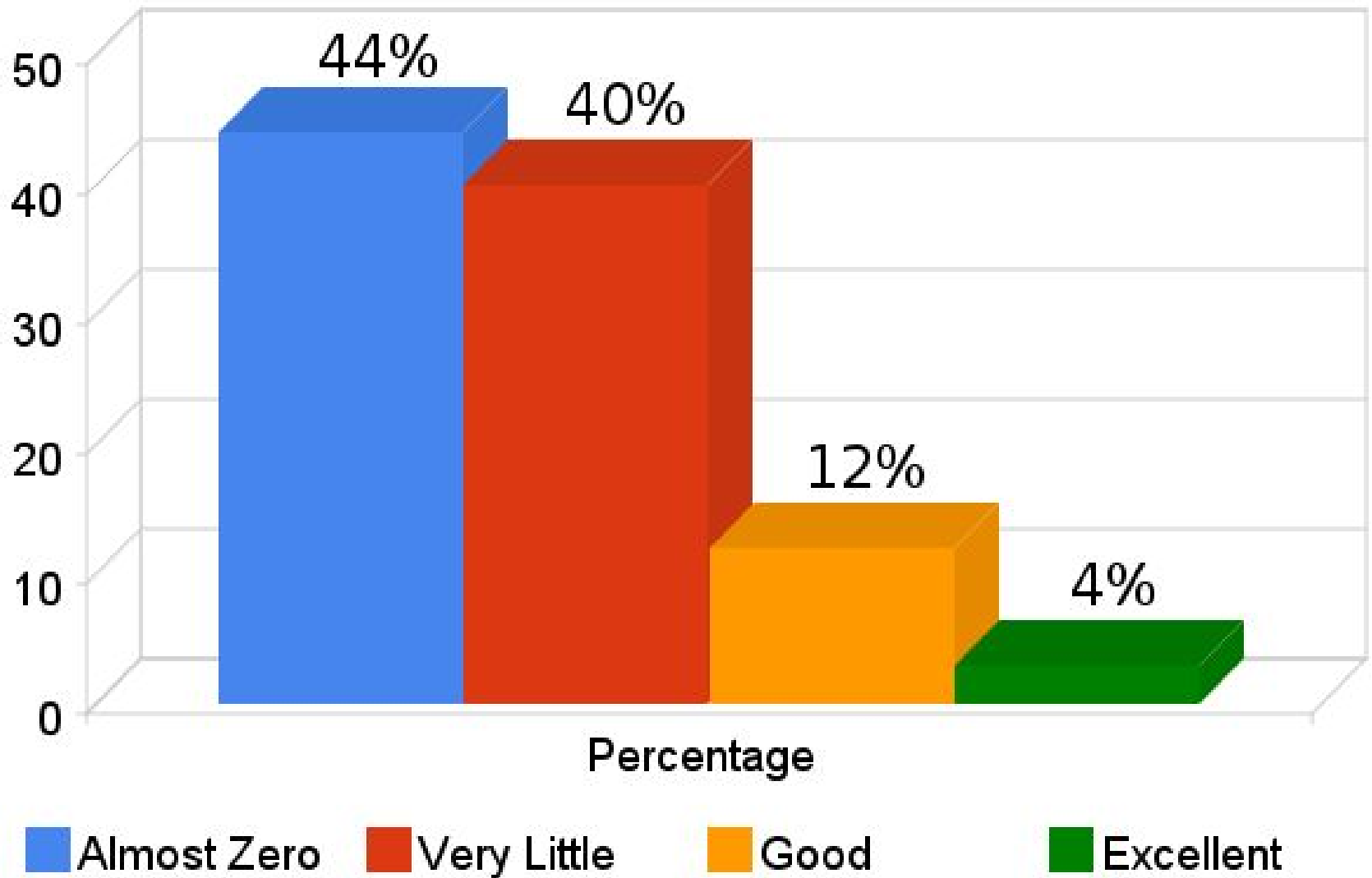
- Financial relief to women victims of atrocities like acid attack., dowry, rape, kidnap, trafficking
- **Ujwala scheme** for rescue, rehabilitation of trafficked victims
- **Swadhar**-shelter homes for women victims
- Maa inti maha lakshmi
- National mission for empowerment of **women-Poorna Shakti kendra in Avanigadda in krishna dt- piloted**

WOMEN'S HEALTH

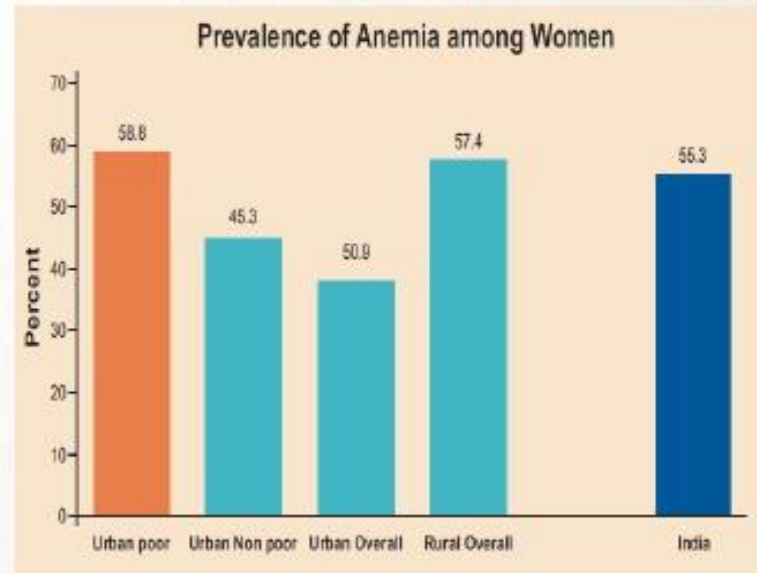
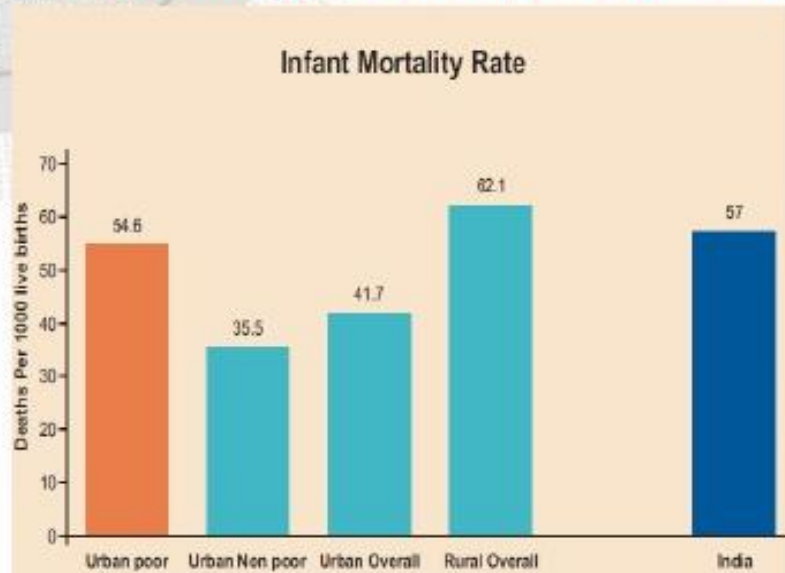
Desire for No More Children among Women with 2 Children



Finance Literacy Level for Women In India



Overall child and women health condition among urban poor is worse than the rural India



Source: Urban Health Resource Centre, New Delhi.

- Evidence shows that the health status of children in urban poor settings is as bad and often worse than in rural areas
- Urban poor children under-five suffer more and die more often from diarrhea and acute respiratory infections than rural children

Women Institutions

- **Beti bacaho and padhao**
- **To improve child sex ratio—pilot in kadapa-critical dt**
- **SKL and Guntur dt-high burden dts-high crime and violence against women**
- **One stop centre for counselling-free shelter , medical and legal cases**
- **Women help line-181**

Integrated child Protection schemes

- **Specialised Agency Adoption- sishu gruhas**
- **Child help line 1098**
- **To prevent child marriages**

APWFC

- Vocational skills
- Working women's hostels
- Bed side assistance and child care
- AWW trg and Asha worker training



IWD 2016-AP Initiatives

- Free master health check up
- Mother and child hospitals
- Free ultra sonography services
- Recruit gynaecologists
- Compulsory registration of marriages
- On call taxis with GPS
- Fast track courts
- SHE teams
- Special awards to outstanding achievers
- IGP at state level and Dy SP in a dt to deal with crimes

SERP

- **Bank linkages**
- **VLR**
- **Capital infusion—pasupu and kumkuma**
- **Pensions-NTR Bharosa**
- **Chandranna bheema**
- **Stree nidhi**
- **Anna sanjeevani shops**
- **Vermicompost**
- **ISLs**
- **Rural retail chains**
- **Unnathi for SC and ST**

BC Welfare

- **Post/post metric scholarships to EBC and OBCs**
- **Reimburse tuition fees**
- **Residential schools**
- **NTR Videshi vidya**
- **College hostel AP Study circles-civils coaching**
- **Subsidy incentives to various artisans groups/ societies**
- **Incentives to inter-caste married couple**

MGNREGS

- **Equal wages**
- **Creche facility to workers**
- **Anganawadi bldgs**
- **DWCRA Bhavans**
- **Vermicompost**
- **Avenue plantations**

MEPMA

- **Bank linkages**
- **VLR**
- **Capital infusion—pasupu and kumkuma**
- **Pensions-NTR Bharosa**
- **Chandranna bheema**
- **Stree nidhi**
- **Anna sanjeevani shops**
- **Chandranna millet mart**
- **Digital literacy**
- **Shelter for urban homeless**

APSWREI Society

- **120 Residential schools upto 12 th**
- **Sand art to archery**
- **Voice for girls**
- **School radio**
- **Mountaineering training**
- **Yoga and games, sports, scouts and guides**
- **Horse riding and fine arts**

Tribal welfare

- **Free power to house holds**
- **RoFR**
- **Economic support schemes**
- **Out of turn promotions to govt staff**
- **Coffee project**
- **Skill dev**
- **Giriputrika kalyana padhakam -rs 50,000 for marriage**
- **Scholarships**

SC welfare

- **IGA**
- **Scholarships**
- **Land purchase to women**

School Education

- Cycles to girls in 11 th class **Badikosta**
- Rashtriya Madhyamika Shiksha Abhiyan (RMSA)
- Training in self defence
- Girls hostels

Horticulture

- **MIDH – Organic farming**
- **PM Krishi Sanchai yojana –per drop more crop-Micro irrigation**
- **National mission for oi seeds and palm oil**
- **RKVY**

Health and family welfare

- **Janani suraksha yojana—rs 1000 for hospital delivery**
- **Under NRHM, IFA tablets,**
- **Sterilisations- MDG/SDG**

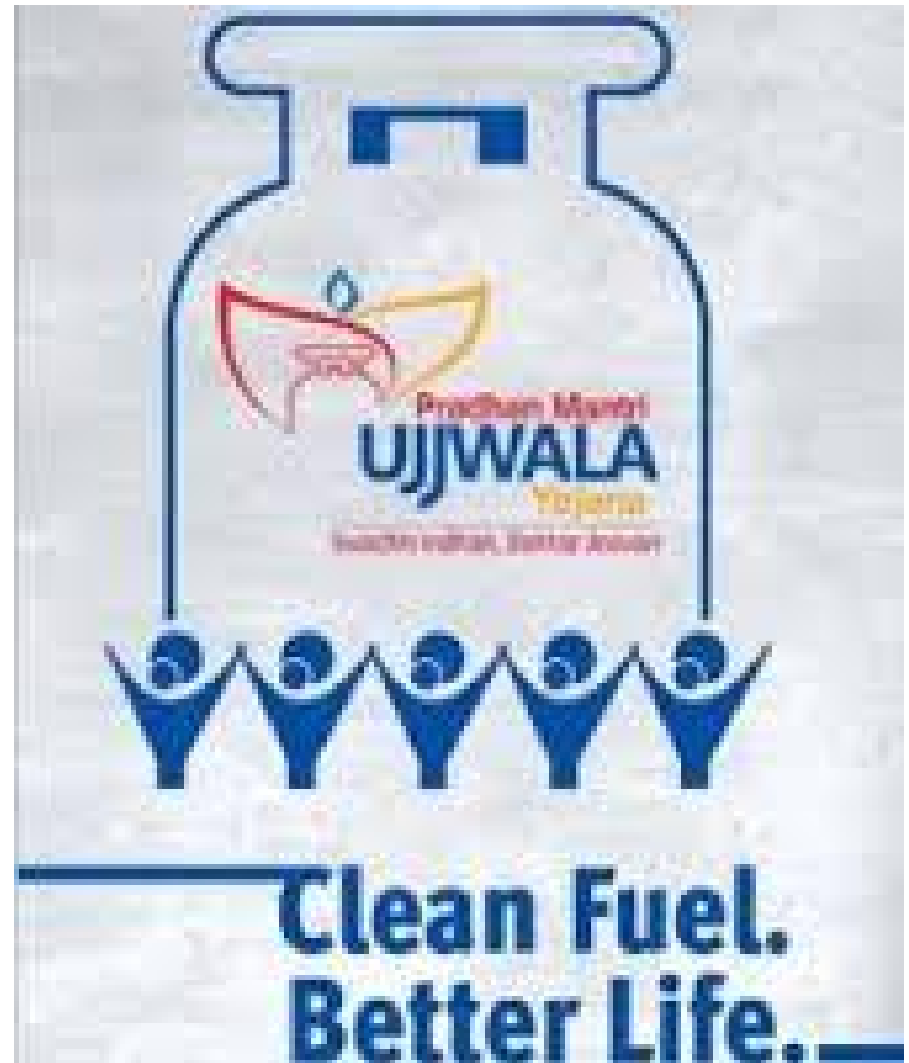
APSRTC

- Free transport to girls up to 18 years from home to school
- Reservation of seats in buses
- Partition with sliding doors
- Rest rooms and toilets to crew and passengers



Civil supplies

- Deepam
- FP shop dealerships
- Women of 18 yrs and above are head of house holds for issue of ration card



AH

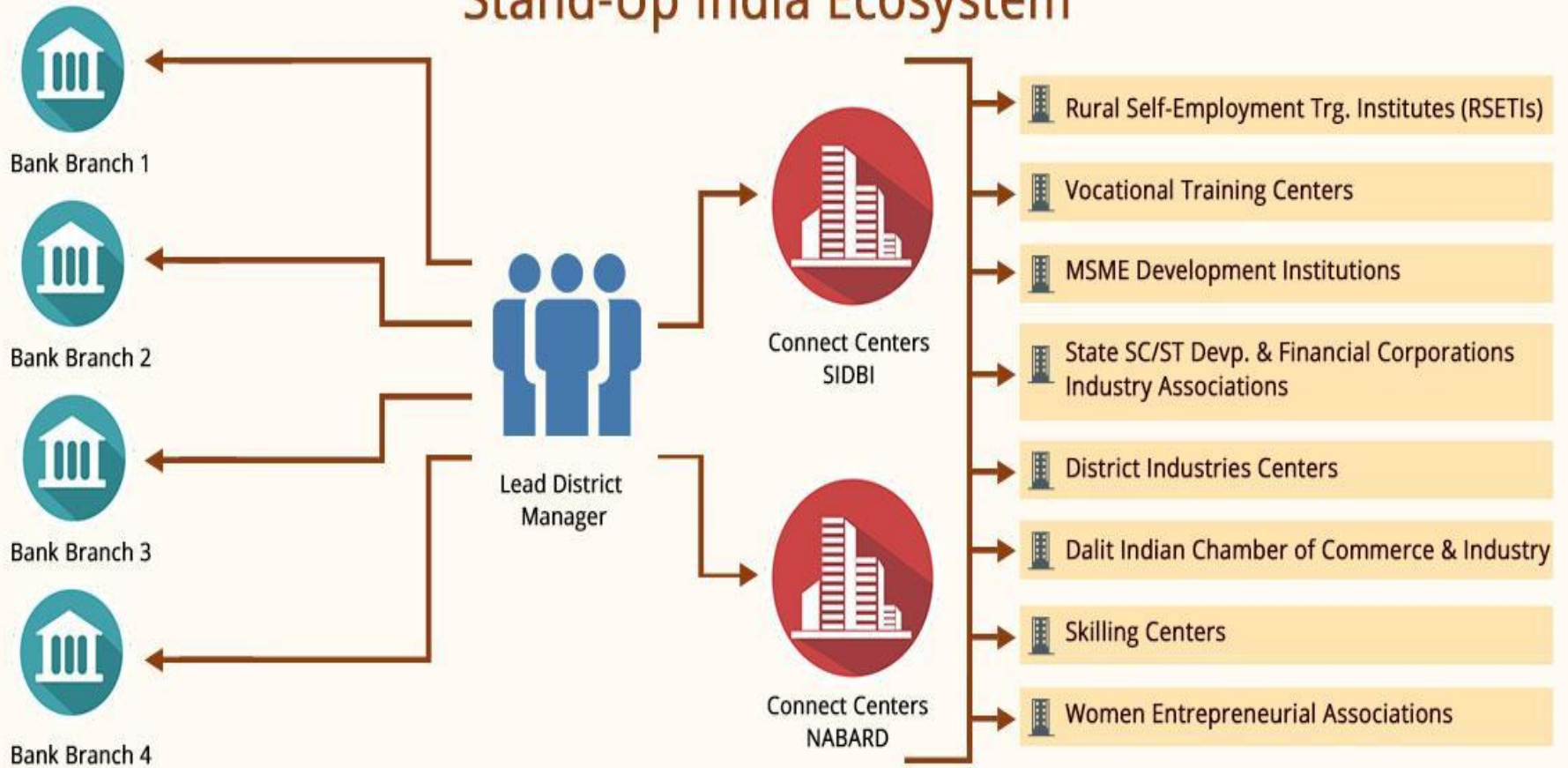
- **Heifer introduction program under SCSP**
- **Back yard poultry for ST**
- **Nandini for feed**



GCC-NTFP processing



Stand-Up India Ecosystem



Stat up India

- **SC/ST and/or woman entrepreneurs, above 18 years of age.**
- **Loans under the scheme is available for only green field project. Green field signifies, in this context, the first time venture of the beneficiary in the manufacturing or services or trading sector.**
- **In case of non-individual enterprises, 51% of the shareholding and controlling stake should be held by either SC/ST and/or Women Entrepreneur.**
- **Borrower should not be in default to any bank/financial institution.**

Stat up India

- **Nature of Loan** - Composite loan (inclusive of term loan and working capital) between 10 lakh and upto 100 lakh.
- **Purpose of Loan** - For setting up a new enterprise in manufacturing, trading or services sector by SC/ST/Women entrepreneur.
- **Size of Loan** - Composite loan of 75% of the project cost inclusive of term loan and working capital. The stipulation of the loan being expected to cover 75% of the project cost would not apply if the borrower's contribution along with convergence support from any other schemes exceeds 25% of the project cost.

Stat up India

- **Interest Rate** - The rate of interest would be lowest applicable rate of the bank for that category (rating category) not to exceed (base rate (MCLR) + 3%+ tenor premium).
- **Security** - Besides primary security, the loan may be secured by collateral security or guarantee of Credit Guarantee Fund Scheme for Stand-Up India Loans (CGFSIL) as decided by the banks.

Stat up India

- **Repayment** - The loan is repayable in 7 years with a maximum moratorium period of 18 months.
- **Working Capital** - For drawal of Working capital upto 10 lakh, the same may be sanctioned by way of overdraft. Rupay debit card to be issued for convenience of the borrower. Working capital limit above 10 lakh to be sanctioned by way of Cash Credit limit.
- **Margin Money** - The Scheme envisages 25% margin money which can be provided in convergence with eligible Central / State schemes. While such schemes can be drawn upon for availing admissible subsidies or for meeting margin money requirements, in all cases, the borrower shall be required to bring in minimum of 10% of the project cost as own contribution

Labour

- **Maternity benefit –rs 20,000- financial assistance for delivery of worker**
- **Marriage gift to women workers daughters –rs 20,000**
- **Chandranna bhima**

Kapu corporation

- **Videshi vidya deevena scheme**
- **Basic sewing machine operator and surface ornamentation**



Home dept

- **1091 women help line for harassment**
- **Dial 100**
- **Family counselling centres**
- **Women police centres**
- **Anti human trafficking**
- **Visible policing –patroling**
- **Abhayam and i- click safety for sure**

Women Industrial Parks

- **MSME**
- **7 parks in AP**
- **Bank finance**
- **Hand holding**
- **Mentoring**
- **Digital marketing**
- **Expos**
- **Tax relief and interest subsidies**