

Sri S.A.Srinivasa Moorthy :

Sri Srinivas Moorthy has over three decades of experience in the Electronics Industry with experience ranging from R&D, Product Design and Engineering, Manufacturing and has managing large business units. He did his M.Tech in Industrial Electronics from NIT Karnataka in 1985.

He is currently the CEO of Andhra Pradesh Electronics & IT Agency (an autonomous society formed by AP State Government) spearheading the efforts to make AP as the number one destination for Electronics Industry and Information Technology in India.

He has worked in Govt., Private and MNC organizations at senior levels. He has developed path breaking products and services in Product Design and Engineering field. He is an expert in Medical Devices, Networking & Telecom and Prosumer (Professional Consumer) product design.

He has set up new organizations for designing Networking Products, Automotive Software and Hardware, Medical Devices and Consumer devices for both Indian and Overseas companies. Got India's first ISO13485 certification for Medical Device design. Worked on Avionics & Mil Certifications and products. He was selected as one of the top 100 people (84th and one of the two Indians) who contributed to Electronics Manufacturing Services (EMS) Industry in 2012.

He is hands-on and mentors "Startups" working in Embedded Systems. He teaches Undergraduate and Graduate courses in product design and engineering. Has helped Indian and US universities in framing contemporary syllabus for the electronics engineering courses.

He writes regularly in leading professional journals and publishes papers in national and international conferences. Currently writing a book on "Outsourced Manufacturing for SMEs and Startups"

Sri Moorthy is also a professional percussionist plays Indian and Western percussion instruments.