

Sri Mallepalli Laxmiah:

Topic : Social Outreach

Sri Mallepalli Laxmiah is a Senior Journalist, Political Thinker and Social activist. *He is widely accepted by all social and political groups in the State.* He has over two and half decades of work experience in the field of journalism both in print and electronic media. He extensively traveled in most difficult terrains, conflict prone areas of Northern Telengana, Tribal areas of Northern Coastal Andhra Pradesh, faction ridden Rayalaseema, Nallamala forest regions, conflict prone Bastar areas of Chhatisgarh covering more than 600,000 kilometers. He has regular features and columns in leading Vernacular dailies and his political analysis in electronic media. As a journalist and political analyst, he is instrumental in highlighting atrocities, shortcomings in government interventions and bringing State's attention to key issues concerning the marginalized and most neglected communities. He is a good orator and a writer.

His experience of 20 years in journalism focusing the issues related to the poor. Leading news dailies in Andhra Pradesh supported him in bringing out the insights of the suffering communities. His name was figured in the "Directory of Development Journalists 2005" published by the 1963-founded New Delhi-based Press Institute of India, an independent nonprofit society supported by newspapers of India.

His areas of expertise are:

- Developing strategies for poverty alleviation and special groups (Dalits, Adivasis and Women)
- Decentralization including designing and developing participatory decentralized planning and M& E system as well as programmes/projects and systems for management of projects for poverty reduction at national and sub-national levels
- Dalit Movement in Andhra Pradesh
- Media and Mass Communications
- Social and Political Analyst
- Policy analysis and advocacy
- Guiding action research in social development and poverty