

Prof(Dr) D.V.Ramana Murthy:

Topics : E Retailing Trends and Challenges, E Commerce Models

Prof D V Ramana Murthy is presently working as Professor and Chair/Dean - Behavioural Science, Forbes Business School, Vijayawada and Director & Core Faculty Attitude+ve Behavioral Training Solutions. He worked as Professor in Management and Director, KBN College PG Centre, Vijayawada.

He has done M Com from Andhra University and PhD in Management (Organisational Behavior) from Krishna University. He has completed Diploma in Training and Development, First class with Distinction, Indian society for Training and Development, New Delhi, Advanced Diploma in PC Applications, First Class with Grade Excellent, National Institute of Information Technology.

Dr Ramana Murthy has nearly 40 years of Experience in Teaching and Training for the students of M.Com and MBA.

He has published 7 International Journals, 21 Papers published in Indian Journals, 10 General Articles published in Magazines, Authored 5 Books published with ISBN and 50 papers submitted in Seminars.

Earlier he worked as Director, P.G.Courses, The Hindu College, Machilipatnam and Principal, The Hindu College, Machilipatnam. As a Training Consultant and visiting Faculty he conducts management and supervisory development programmes for executives and supervisors of various training and academic institutions like Krishna University, Dr MCR HRD Institute, Bharat Electronics etc.