

Dr.P.A.Lakshmi Prasanna

Dr.P.A.Lakshmi Prasanna is currently working as Senior Scientist (Agricultural Economics) in ICAR-Indian Institute of Rice Research, Rajendranagar, Hyderabad. Earlier she worked as Scientist and Senior Scientist in NCAP (presently ICAR-NIAP i.e National Institute of Agricultural Economics and Policy Research) New Delhi. Dr. Prasanna belongs to 1994 ARS (Agricultural Research Service) batch. Dr.Prasanna, did her B.Sc(Ag) and M.Sc(Ag) in Agricultural Economics from S.V.Agricultural College, Tirupati, of Andhra Pradesh Agricultural University. She got Chowdary Charan Singh Gold medal, and Proddatur Fertilizer dealers Association Gold medal for her performance in M.Sc(Ag) in April 1993. She also received the fourth all India sugarcane workers conference book prize for her M.Sc(Ag) thesis work. She did her Ph.D from Tamil Nadu Agricultural University, Coimbatore in 2008.

Dr.Prasanna's research interest includes, institutional economics, behavioral economics, antitrust economics, law and economics, mathematical modelling and application of these inter-disciplinary knowledge in Agricultural development research. Accordingly she carried out research on diverse topics like "SHGs in rural micro-finance" "Institutional economics-theories-practice in Agricultural development" "Smallholders in Indian Agriculture - past-present and future", "Market power and cost-efficiency in mango pulp industry", "Land use dynamics in India, drivers and implications" "Land inequity in Indian Agriculture- implications and policy options", "Nexus between land inequity and stunting in children in India- district level analysis". For the last mentioned work she received best paper award from Sarla Anil Modi School of Economics of NMIMS, Deemed to be University, Mumbai in its first annual Economics conference on the theme "Contemporary issues in Economic development with special focus on emerging economies" in February, 2017.

Dr.Prasanna published research and review articles in national and International Journals and book chapters both as sole author and co-author. Dr. Prasanna also served as faculty in the Department of Agricultural Economics of Indian Agricultural Research Institute, New Delhi and currently involved in guiding of M.Sc(Ag) students from IGAU, Chattisgarh as major co-guide. At present Dr.Prasanna is working as Principal Investigator of research project

entitled " IPR-Competition interface in rice seed sector-emerging scenario and policy implications for enhancing quality seed use by farmers" .