

Sri Purushotham Rudraraju :

Topics : Kitchen Gardens- Pathway to ensure Food security and Nutrition, Forgotten Crops: Millets - Key to Food and Nutrition Security

Sri Purushotham Rudraraju is a graduate in Agricultural Sciences and MBA in Technology Management. He has a passion for agribusiness and a strong penchant for identifying newer opportunities in value chain development.

Sri Purushotham has a long career working on several Value Chains which includes Product Development and setting up verifiable systems and processes for Post-Harvest Management, GLOBALGAP, Aflatoxin and Residue free, IPM, Organic, and Fair-trade for a wide range of products for enabling compliance with global food safety and social standards and meeting the trade requirement of international markets which include Spices(Chillies, Turmeric, Pepper) Fruit Purees(Mango, Guava, Papaya, Tomato) Feeds(Soya Meal, CSM, Barley, Corn) Pulses(Red gram, Green, Black and Bengal Gram) Oilseeds(Groundnut and safflower) and Rice(Basmati and Non-Basmati) and value added products.

He served as Manager (Value Added Products) for ITC Limited–Agri Business Division and was instrumental in improving several value chains and was also an International Inspector for Control Union Certifications auditing GLOBALGAP and Organic standards. He was also with the ICRISAT (International Crop Research Institute for Semi-arid Tropics) has mentored many Agri Entrepreneurs. Currently he is working as Freelance Consultant on technologies improving production and marketing processes in agriculture.