Bringing Governance to the Door Step
Vision of Digital Andhra Prasesh

- Bring Transparency and improved governance to the citizens of Andhra Pradesh.
- Transforming e-governance for transforming governance.
• SMART, SIMPLE, PRECISE are the keywords for the foundation of Mobile Meeseva.
• Enabling citizens of AP to access services anywhere, anytime using modern technologies.
• Saving time and money to citizen by providing services at their door steps.
• Enabling Citizen to Government interactions.
MOBILE MEESEVA HELPS CITIZENS IN WALLET

1. Login to Mobile Meeseva App
2. Upgrade your Wallet
3. Deposit Money into wallet
4. Transaction Online (G2C,B2C,C2G)
   - Donate
   - Transfer money
   - Withdraw money
MOBILE MEESEVA ARCHITECTURE

MOBILE

PORTAL

KYOSSK

OTHER MOBILE APPS

MEESEVA API CATALOGUE

GOVERNING LAYER

TRANSACTION PROCESSING LAYER

UNIFIED DATA MODEL FOR SIMPLIFIED TRANSITION STORE AND VIRTUALIZATION

CONNECTORS (JBDC / ODBC / JSON / XML / SERVICES ETC.)

STRUCTURED / UN-STRUCTURED / SEMI-STRUCTURED DATA

AGRICULTURE

POLICE

POWER DIST

REGISTRATION

MUNICIPAL

REVENUE

EDUCATION

STATE DATA HUB

PORTALS

CONTENT FEEDS

SOCIAL MEDIA
CURRENT STATUS

50,000 citizens downloaded the app
10,000 citizens querying data every day
50 calls every day to support
25+ Govt Services live
500 new registrations every day

Launched on 4th Jul 2015

NEXT 6 MONTHS

1 Million App Downloads
1 Million Successful Transactions
10 Million Queries
1 Million Downloads
100 + Govt Services
100 + B2C / Info Services
IMPACT ON CITIZENS

Mobile MeeSeva will save on average Rs 150/- per transaction.

a) Usually Citizen travels 3 to 5 kms one way to avail the services from existing seva centres. If cost of travel is taken at Rs 10/km then round trip cost citizen approximately Rs 60 to 100/-.

b) Time spent in travel and waiting time at seva centre will be approximately 2 to 5 hr. Opportunity cost even if we take lowest Rs. 30/- hr then Citizen is loosing opportunity to earn Rs. 60 to 150.

Adding a+b we will get cost of doing transaction ranges from Rs. 120 to Rs. 250.

We expect 1 million transactions in next 6 month.

Next 6 months citizens will save 150 million rupees translating in saving of Rs. 15 crores directly and indirect savings will be in excess of Rs. 50 crores

**Note:** Some transactions citizen needs to visit the seva centre multiple times.
MOBILE APP SCREEN SHOTS

About Mobile MeeSeva in recent times, Mobile has become a significant platform to carry out various activities. People wish to use their smart phones to pay bills or book tickets. Thus, in a major decision to alleviate the individual's bill payment, ticket booking activities and certificate application process, a new application entitled as Mobile MeeSeva has been developed by Raminfo employees and launched by the Chief Minister of Andhra Pradesh, Sri Nara Chandrababu Naidu Garu on 4 July 2015. With the launch of this app, the process of paying utility bills, ticket bookings and certificate application procedure, got streamlined and accelerated than ever before. By using this app, individuals from all over the state, even from remote areas have been able to enjoy the comfort of online bill payments.

How to pay bills?

Got irked with late bill payments, cheques, and lost your bills? Well, register with Mobile MeeSeva and enjoy the convenience of paying bills from the comfort of your office or home. For the ease of users, in Mobile MeeSeva application more payment services are introduced. Using Mobile MeeSeva application, one can pay bills for diverse services. So, after logging into the app, choose the appropriate service for which you need to pay bill and enter the required details. After verifying the details enter the payable amount and click on pay bill. This process will redirect you to payment page with three different payment methods. The